

FOR IMMEDIATE RELEASE

Contact: Ryan C. Greene Holdings, LLC
P O Box 1356
Owings Mills, MD 21117
Phone: (443) 744-0778
www.ryanagreene.com

GREENEHOUSE MEDIA IS THE NEW MEDIA EMPIRE ON THE HORIZON

Baltimore, MD (April 28, 2008) – Ryan C. Greene Holdings, LLC announces the creation of their new media company, GreeneHouse Media. The company will include Book Publishing, Radio, TV, Film, Music, Print and Seminars Divisions.

Ryan C. Greene Holdings, LLC, the parent company of Bakari Book Publishers, Maximum Leadership Concepts and owners of “The Ryan C. Greene Show”, announced today that they have combined their companies to form a new single media company, GreeneHouse Media. Maximum Leadership Concepts, which was founded in 2003, will now be “GreeneHouse Media, Seminars Division” and Bakari Book Publishers which was founded in January 2005 will be “GreeneHouse Media, Books Division.” The company has published two books by Ryan C. Greene (*Success Is In Your Hand*, ISBN 978-09779034-0-5 and *My Little Black Book Of Leadership*, ISBN 978-09779034-1-2) and is scheduled to release three new titles in August 2008 by new authors Sherredah Barnes, Bertha Greene and Latonya Gibson. Ryan C. Greene also has another title scheduled to be released in September 2008.

When asked about the company restructuring, CEO, Ryan Greene stated “*By bringing the separate companies together under one roof, this will create a greater synergy within the company and allow us to impact the lives of a lot more people more efficiently. Instead of several smaller individual companies, we have now created one bigger media company with several divisions. This streamlined business model will give consumers one name they can grow to trust when they are looking for ‘Media That Matters’ as well as provide us with greater leverage within the industry.*”

Greene also had this to say about the new direction of the new company, “*The mission of Bakari Books was to help manifest the great promise in the lives of our readers and Maximum Leadership Concepts’ goal was to educate, empower and equip today’s leaders. While the mission of GreeneHouse Media combines the mission of both companies, the restructuring better reflects our goal to expand beyond just books and seminars. GreeneHouse Media will allow us to provide ‘Media That Matters’ in the areas of literature, radio, television, music, film, print and seminars and trainings. We are aggressively seeking publishing companies to sign as imprints, new authors, radio and television programs to produce, quality screenplays to develop into films and so much more. It is not our goal to simply acquire product for the sake of acquiring it; however, it is our goal to be the vessel through which quality, life changing media with a message, reaches the masses.*”

For talent, GreeneHouse Media is a company that will nurture new talent, ideas and programming to help them bloom and grow to their full potential in an effort to spread their message across the world. For consumers, GreeneHouse Media is a ground-breaking company where individuals will have fun growing as they are “enter-TRAIN-ed” by the best personalities and experts in the world while improving their own lives as well as those around them.

###